

WISHING

WELL

your perfect destiny

EVENTS

YOU DREAM , WE IDEATE , LETS CELEBRATE

ABOUT US

Who are we?

Wishing well is an event design company based in Chennai, with operations all over India. We specialize in weddings and all sorts of party entertainment and / events. We have an extraordinary team curating events and experiences that make your special day extremely memorable.

Our signature approach is to place your best interests first and to understand your needs and expectations. We completely handle the creative, technical and logical front, from start to finish, making sure everything is in-line with your aspirations/goals.



WISHING WELL

OUR FOUNDER

Prerna Asrani , the woman behind this brand. Started her journey in the decor industry almost 15 years back and since then there has been no looking back.

Her introduction to design was when she decided to do Interior Design, she then studied fashion design. And finally found her niche in sets.

Creating a man made magical world in the form of wedding set ups and decor elements. She believes in the process of constant learning and evolving.

She always says Wishing Well is her third baby which she set up with a lot of hard work from scratch.



SCOPE OF WORK

01

**DECOR AND
DESIGN**

02

**ENTERTAINMENT
AND ARTISTS**

03

**PLANNING AND
COORDINATION**

DECOR & DESIGN

05



- Entrance
- Backdrops
- Mandaps
- Themed Set ups
- Floral Decor
- Personalized Branding
(Creating the entire wedding about the bride and groom)
- Invitations
- Festivities flyers
- Path ways and Tables
- Infrastructure
- Sound and Light



To create your dream wedding with design , production and execution .

DESIGN PROCESS

06

The first meet



The Questionnaire

1. BRIDE NAME / GROOM NAME
2. PARENTS NAMES
3. WHERE DID YOU BOTH MEET ?
4. WHATS YOUR STORY? (ANYTHING FUNNY OR MEMORABLE YOU WOULD LIKE TO SHARE OR SOME MEMORIES YOU BOTH HAVE THAT'S SO SPECIAL OR IMPORTANT)
5. DO YOU HAVE ANY NON-NEGOTIABLE'S(SOMETHING YOU WILL NOT MISS OUT HAVING AT YOUR WEDDING)
6. WHAT COLOURS DO YOU BOTH GRAVITATE TOWARDS(YES BOTH CAN SUGGEST YOUR FAVOURITES :-)
7. NICKNAMES FOR EACH OTHER? (IF WOULD YOU LIKE TO SHARE !!)
8. LOVE TO TRAVEL TO ..?
9. WHATS THE LOOK AND FEEL YOU WANT TO ACHIEVE FOR YOUR WEDDING ?(USE THE ADJECTIVES THAT RESONATES WITH BOTH OF YOU, EXPLAIN WHATEVER YOU FEEL LIKE !!!)

IDEATE *and understand*

Event Break Up
Reference Images

G. Furniture:
All furniture used on the dais should made of be wood/metal/stone or any natural material. Plastic furniture must not be used. You might need to rent it or have it made to order if it's not already available at your chosen venue.

1) **Couple Seating bench with cushions on top** (low ottoman style benches) - 1 to 1.5 ft high - 2 nos. It is important that the seating stool is wide enough for the couple to sit comfortably in a crossed legged posture. No backrest (The bench should be completely covered with red fabric, except picture 3)



4) **Backdrop** for Couple's seating space - 7 feet (height) x 7 feet (length)



5) **Kuthu Vilaku** (Tall Brass lamps) - 3 no (minimum 3 ft height)

2) **Table for Devi Dias** - Height: approximately 2-3 Ft (2ft *3ft table top area (This table will be completely covered with red fabric)



3) **Table/stool for offerings** - 2feet*2feet. (Could be as tall as the above table or slightly shorter)



Regal Red



Sampling

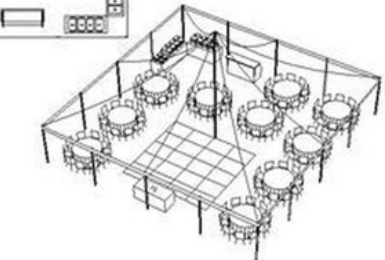
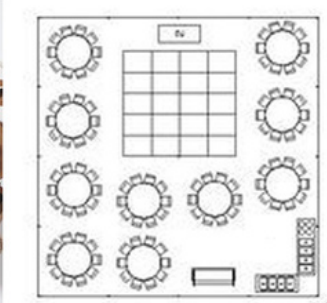
LAYOUTS

Set up

The Mood Boards



Design Presentation



07

ENTERTAINMENT AND ARTISTS



- DJ
- Anchors
- Photographers and Videographers
- Stylists
- Makeup Artists
- Choreographers
- Dancers
- Bands And Entertainers
- Artists
- Celebrity Appereances

Putting together an unforgettable experience.



PLANNING AND COORIDINATION

- Venue & Hotels
- Guest Lists
- RSVPS
- Save the dates
- Rooms
- Hospitality Desk
- Food Menus
- Travel & transport
- Transfers
- Hampers



Complete coordination in every aspect keeping the families hassle free.

GLIMPSE

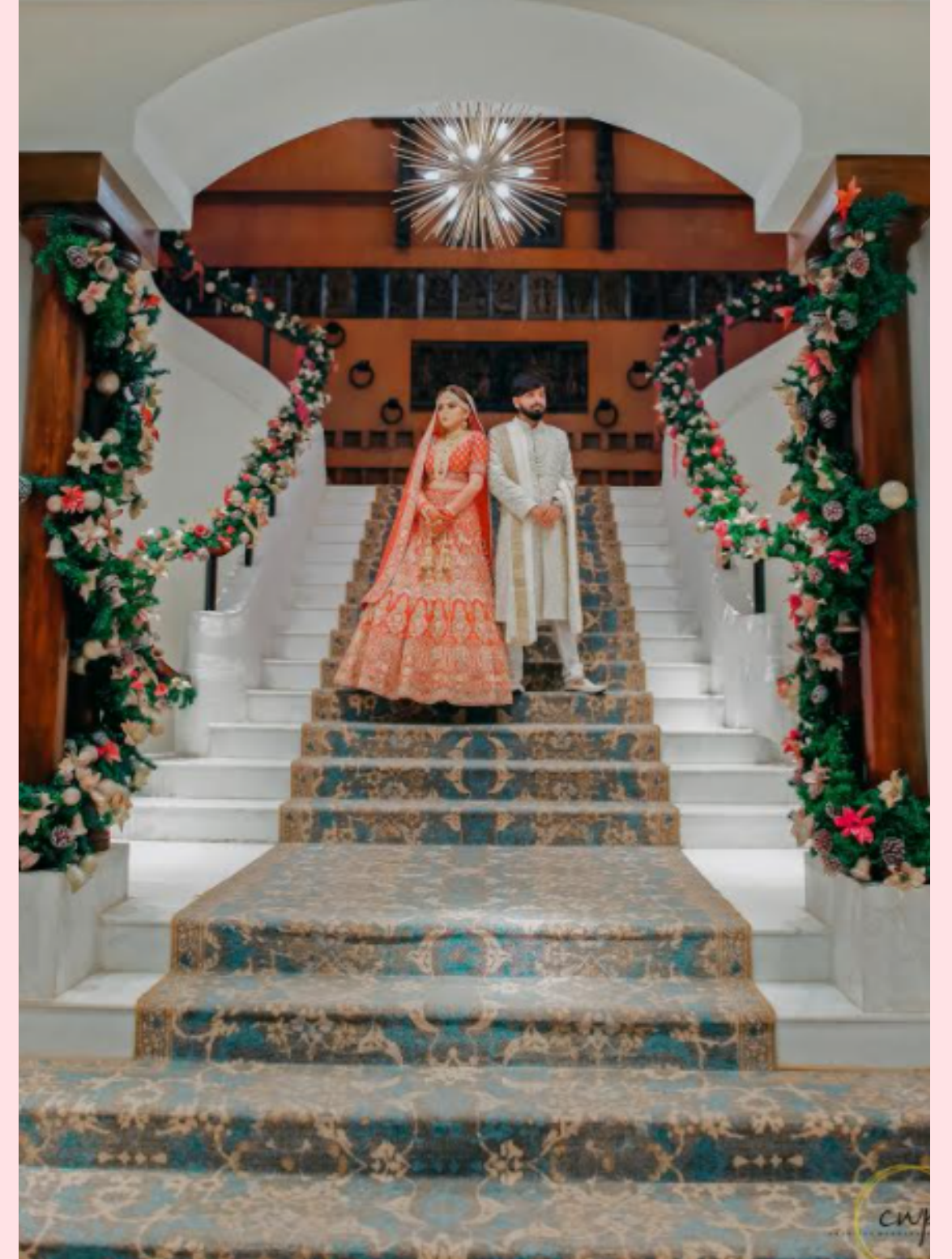




Got the those weddings



A TOUCH OF DELIGHT



Moge of them

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